



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 40 N

Results as of: 6/30/2017

GMT: OPEN

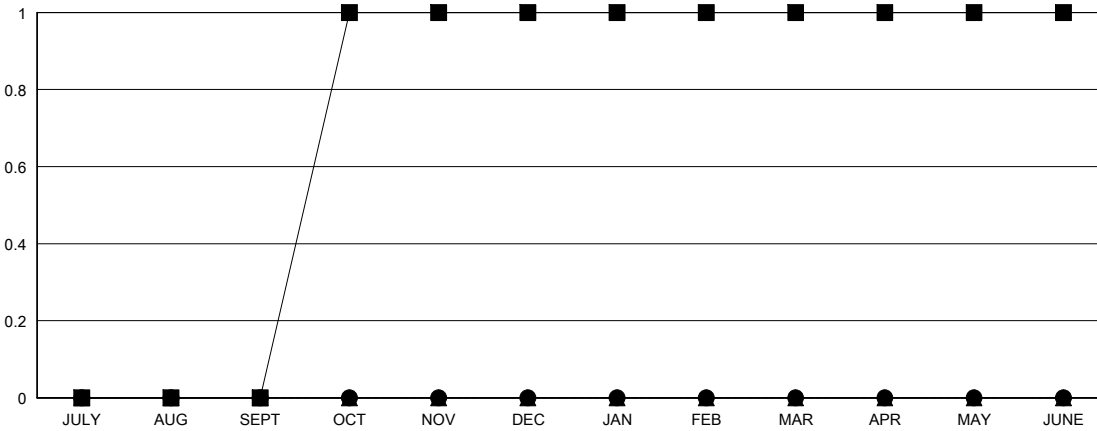
LOCATION NEW MEXICO

GMT CA

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2016-2017 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

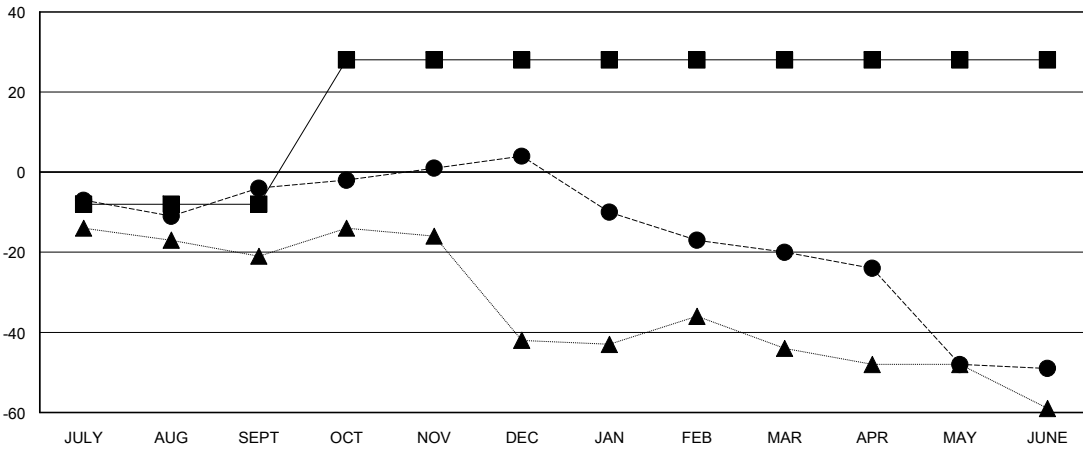
| Members               |  |  |  |
|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 |  |  |  |
| QUARTER               | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | -8   | 19   | 23   |
| OCT/NOV/DEC           | 36   | 20   | 12   |
| JAN/FEB/MAR           | 0  | 15   | 39   |
| APR/MAY/JUNE          | 0  | 13   | 42   |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - NEW MEMBER GROWTH NET GOAL
- - NEW MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

|                        |   |                                    |
|------------------------|---|------------------------------------|
| DROPPED CLUBS: 0       | 19 CLUBS OF 28 ADDED 1 OR MORE NEW MEMBERS                | <b>GENDER DISTRIBUTION</b>         |
|                        |   | MALE 318 (61.39%)                  |
|                        |   | FEMALE 200 (38.61%)                |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 117      |
| DECEASED 9             |   | FAMILY MEMBERS PAYING HALF DUES 63 |
| CLUB CANCELLED 0       |   |                                    |
| OTHER 107              |   |                                    |
| <b>TOTAL 116</b>       |   |                                    |